

# Elegant Art Nouveau Fonts

How to install and use on your PC

**Mac users:** Skip this file and review the Readme file that comes with the Mac version of this package.

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Thank you for purchasing SoftMaker's font collection **Elegant Art Nouveau Fonts**. This document describes how to install and use the fonts on your PC.

## 1. Installing the fonts

Your CD-ROM or download contains TrueType fonts for your PC in the `\fonts\truetype` folder.

If you purchased a webfont license, there will also be a `\fonts\webfonts` folder with webfonts for use on typographically rich web pages. A how-to on using webfonts is included in the webfont package as a separate PDF file. The document you are reading right now discusses how to install the fonts on your PC.

### 1a. Installation using the font installer in this package

Users of Windows XP, Vista, Windows 7, and Windows 8 can install the fonts using the font installer included in this package.

When you run the application **FontInstaller.exe**, you will immediately see an overview of all fonts in the collection. Navigate through the fonts using your mouse or keyboard. If you find an interesting font, click on the **Install** button.

### 1b. Manual installation

You can also install the fonts using the font manager of your operating system:

**Windows 95, 98, ME, NT:** Launch Windows Control Panel, double-click on the **Fonts** icon and choose the command **Install new font** from the **File** menu. Then choose the fonts to install from the `fonts\truetype` folder.

**Windows 2000 and XP:** Launch Windows Control Panel, double-click on the **Fonts** icon and choose the command **Install new font** from the **File** menu. Then choose the fonts to install from the `fonts\truetype` folder.

**Windows Vista, Windows 7, Windows 8, Windows 8.1:** In Windows Explorer, open the folder `fonts\truetype`. Select the fonts you wish to install using keyboard or mouse. Then press the right mouse button. A popup menu will appear, from which you choose the **Install** command.

**Linux, BSD and Unix users** install the fonts from the folder `fonts/truetype` using their distribution's font installer.

## 2. Professional layout with OpenType

Some of the fonts in this package come with alternative characters and ligatures for many character combinations. These let you create typographically sophisticated layouts fast and easily.

You can recognize these fonts by the suffix "Pro" appended to the font name, for example "Shark Pro".

To access these alternative characters, you need to use an OpenType-enabled application, for example Adobe InDesign, Adobe Illustrator, Adobe Photoshop, or Microsoft Word 2010/2013. The following sections describe using the fonts with these applications.

### 2a. Ligatures

Ligatures are pairs of letters that are spaced together more closely or use a different shape to improve readability or esthetics. The Pro fonts in your script fonts collection include such ligatures.

If you use Adobe Illustrator, InDesign, Photoshop, or Microsoft Word 2010/2013, you can tell them to automatically

choose the appropriate ligatures when you type text:

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### Adobe Photoshop (described here using version CS5):

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While you are inserting text, press **Ctrl+T** to open the popup window **Text formatting**. Click on the downward-pointing triangle in the top-right corner of this window. A menu will open, from which you choose the **OpenType** option.

Now turn on **Standard ligatures** to activate ligatures.

**Try it for yourself:** Type the text "HE OO" in Photoshop, select it, and format it in the "Shark Pro" font. Then activate ligatures in the way just described and compare the text rendering before and after.

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### Adobe InDesign (described here using version CS5):

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While you are inserting text, press **Ctrl+T** to open the popup window **Text formatting**. Click on the downward-pointing triangle in the top-right corner of this window.

A menu will open from which you can choose the **Ligatures** option to activate ligatures.

**Try it for yourself:** Type the text "HE OO" in InDesign, select it, and format it in the "Shark Pro" font. Then activate ligatures in the way just described and compare the text rendering before and after.

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### Adobe Illustrator (described here using version CS5):

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While you are inserting text, press **Ctrl+T** to open the popup window **Text formatting**. In this window, switch to the **OpenType** tab which offers the OpenType features of the font.

Click on the "fi" icon to turn on automatic ligatures.

**Try it for yourself:** Type the text "HE OO" in Illustrator, select it, and format it in the "Shark Pro" font. Then activate ligatures in the way just described and compare the text rendering before and after.

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### Microsoft Word 2010 and 2013:

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In the ribbon at the top border of the Microsoft Word window, click on the **Start** tab to view and change the current character formatting. Then click on the little arrow in the bottom-right corner of the **Font** area. The character formatting dialog box will open now.

In this dialog box, click on the **Advanced** tab. This dialog tab contains, among other things, options for activating OpenType features. Choose either the option **Standard Only** or **Standard and Contextual** (it does not matter which) to cause Microsoft Word to automatically apply ligatures:

Please note that Microsoft Word offers OpenType features only when you work with DOCX documents. If you work with a different file format (such as DOC), OpenType support is not available.

**Try it for yourself:** Type the text "HE OO" in Word, select it, and format it in the "Shark Pro" font. Then activate ligatures in the way just described and compare the text rendering before and after.

## 2b. Alternative characters

The Pro fonts contain not just one variant of each letter, but sometimes several of those, all with slightly different lettershapes. By changing to an alternative character, you might be able to reach a more harmonious look of the text.

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### Adobe Photoshop (described here using version CS5):

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While you are inserting text, press **Ctrl+T** to open the popup window **Text formatting**. Click on the downward-pointing triangle in the top-right corner of this window. A menu will open, from which you choose the **OpenType** option. Another menu appears that offers the OpenType features of the font.

Now turn on **Stylistic alternates** to activate alternative letters. Please note that Photoshop only supports one additional variant per letter, even if the font contains more.

**Try it for yourself:** Type the text “ALNRSVW” in Photoshop, select it, and format it in the “Shark Pro” font. Then activate the option **Stylistic alternates** in the **OpenType** menu in the way just described and compare the text rendering before and after.

### Adobe InDesign (described here using version CS5):

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While you are inserting text, press **Ctrl+T** to open the popup window **Text formatting**. Click on the downward-pointing triangle in the top-right corner of this window. A menu will open. Choose the menu entry **OpenType** and below it **Stylistic sets**.

Another menu appears now that lets you choose the stylistic sets available in a font. InDesign supports up to 20 stylistic sets, but no font contains that many. Those stylistic sets that are not available in the font are shown in square brackets by InDesign.

**Try it for yourself:** Type the text “ALNRSVW” in InDesign, select it, and format it in the “Shark Pro” font. Then activate stylistic set 1 from the **OpenType > Stylistic sets** menu in the way just described and compare the text rendering before and after. You can also try the other stylistic sets; but be sure to always turn off a stylistic set before activating the next (or else the new stylistic set might not have a visual effect).

There is an even easier way in InDesign to access alternative characters. Open the **Type** menu, then select the **Glyphs** command from it. A window opens that shows the full repertoire of characters in the font and lets you insert those in your documents.

### Adobe Illustrator (described here using version CS5):

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While you are inserting text, press **Ctrl+T** to open the popup window **Text formatting**. In this window, switch to the **OpenType** tab which offers the OpenType features of the font.

Click on the “aa” icon to switch on alternative characters. Please note that Illustrator only supports one additional variant per letter, even if the font contains more.

**Try it for yourself:** Type the text “ALNRSVW” in Illustrator, select it, and format it in the “Shark Pro” font. Make sure that all OpenType features are turned off in the **OpenType** menu. Then click on the “aa” icon and compare the text rendering before and after.

### Microsoft Word 2010 and 2013:

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In the ribbon at the top border of the Microsoft Word window, click on the **Start** tab to view and change the current character formatting. Then click on the little arrow in the bottom-right corner of the **Font** area. The character formatting dialog box will open now.

In this dialog box, click on the **Advanced** tab. This dialog tab contains, among other things, options for activating OpenType features. Selecting an option from the **Stylistic set** dropdown list to cause Microsoft Word to switch between the different sets of alternative characters.

Please note that Microsoft Word offers OpenType features only when you work with DOCX documents. If you work with a different file format (such as DOC), OpenType support is not available.

**Try it for yourself:** Type the text “ALNRSVW” in Word, select it, and format it in the “Shark Pro” font. Open the character formatting dialog again, switch to the **Advanced** tab and choose one of the stylistic sets. As soon as you hit OK, the shape of the letters changes.